

Iowa Network for Women in Higher Education Women's Leadership Conference: Preparing for Leadership Challenges

**Iowa State University
Ames, Iowa
April 7-8, 2016**

Schedule

Thursday, April 7

Reiman Gardens, Garden Room

5:30-7:00 Reception Networking and hors d'oeuvres

Friday, April 8

ISU Alumni Center

8:00-8:45 Registration Continental breakfast

8:45-9:00 Welcome Maria Bohorquez, *IowaWHE President and Professor of Chemistry and Chair, Drake University*
Dawn Bratsch-Prince, *Associate Provost, Iowa State University*

9:00-10:30 Session 1 **Leadership Today: Challenges and opportunities**
Linda Allen, *President, Hawkeye Community College*
Paula Carlson, *President, Luther College*
Barbara Decker, *President, Mercy College of Health Sciences*

10:30-10:45 Break Coffee/tea/juice

10:45-12:00 Session 2 **Position Yourself for Success: Understanding finance and development**
Pam Elliott Cain, *Associate Vice President for Business and Finance, ISU*
Kelly Hanfelt, *Senior Executive Director of Development –Leadership Gifts, ISU Foundation*
Ellen Rasmussen, *Associate Vice President for Academic Planning and Resources, ISU*

12:00- 12:45 Lunch Networking Opportunity
Presentation of the Distinguished Higher Education Leadership Award

1:00-2:15 Session 3 **Athletics in Higher Ed: What leaders need to know**
Jean Berger, *Interim Director of Athletics, UNI*
Brenda Hampton, *Athletic Director, Iowa Western Community College*
Calli Sanders, *Senior Athletics Director, ISU*

2:15-2:30 Break Coffee/tea/soft drinks

2:30-4:00 Session 4 **Workshop: Communicating Your Personal Brand**
Maria Volante, *Senior Vice President, Dardis Communications*

4:00-4:15 Closing Remarks Dawn Bratsch-Prince and Maria Bohorquez