

### From the President

Welcome to the Seventh Annual *Iowa Women in Higher Education Network's* Leadership Conference! I am delighted we are hosting you for the first time in the beautiful western region of Iowa. We have another exciting agenda this year, including a keynote from Connie Gores, President of Southwest Minnesota State University. There will also be sessions on assessing your leadership style, marketing yourself for success, and preparing for leadership at different levels.

The *Iowa Women in Higher Education Network's* mission is to help women achieve leadership positions in higher education. We work hard every year to keep the conference affordable, accessible, and relevant, and to provide you with opportunities to meet and network with women leaders from across the state.

At the leadership conference, I encourage you to contact me or any of the executive board members to learn how to get involved with IOWAWHE, become an institutional member of IOWAWHE, and participate in the *Moving the Needle Initiative* sponsored by American Council on Education.

At the luncheon, we will be presenting the 2017 Distinguished Higher Education Leadership Award and acknowledging the commitment of Institutional Representatives to our organization. Details about nominating a colleague for the 2018 Leadership Award are available on our website.

Please invite your colleagues and plan to attend the leadership conference organized on April 19-20, 2018. Visit <a href="http://www.iowawhe.org/">http://www.iowawhe.org/</a> for more details about IOWAWHE.

Welcome to the Marina Hotel & Conference Center in South Sioux City, Nebraska.

Maria Bohorquez IOWAWHE President "...by creating a network of women, providing professional development opportunities, promoting the visibility, recognition, and advancement of qualified women, and eliminating barriers to women's achievement in higher education leadership."

- Maria Bohorquez



Advancing women's careers and leadership in higher education

# **Upcoming Events**

ACE National Women's Leadership Forum | Herndon, VA | June 21-23, 2017 ACE National Women's Leadership Forum | Washington, DC | December 6-8, 2017 http://www.acenet.edu/leadership/programs/Pages/National-Womens-Leadership-Forum.aspx

**The Way Up Conference** | The Renaissance Savory Hotel, Des Moines, IA | November 2-3, 2017 https://www.wayup-iowa.org/

ACE Women's Network Conference and ACE Annual Meeting | Washington, DC | March 11-14, 2018 http://www.acenet.edu/Pages/default.aspx

# Save the Date

**IOWAWHE Spring Leadership Conference** | St. Ambrose University, Davenport, IA | April 19-20, 2018 http://www.iowawhe.org/



# Renew your Membership or Become a Member!

The Iowa Network for Women in Higher Education (IOWAWHE) welcomes individuals and institutions to join our network as members. Memberships run the calendar year, January 1 - December 31.

### **Individual Member**

Women interested in leadership and career development in higher education are invited to join IOWAWHE regardless of their status (staff or faculty) or rank. Benefits include reduced rate to sponsored events focused on developing administrative and leadership skills, IOWAWHE communications, and networking with colleagues throughout the state.

# **Institutional Sponsor**

Please note that our membership structure has changed this year for institutional members. As an institutional sponsor, benefits received include unlimited individual memberships within your institution. Additional benefits include one **Institutional**Representative (IR) to serve as a liaison between your campus and IOWAWHE, reduced rate for all faculty and higher level staff to sponsored events, networking with colleagues throughout the state, IOWAWHE communications, demonstration of support for the advancement of women, and being listed as sponsors on web and publications.

# Additional Sponsorship Opportunities

Additional sponsorship and recognition opportunities are also available to institutional and individual sponsors.

### Complete your membership now at:

http://www.iowawhe.org/membership/

# Institutional Representatives

#### **Institutional Members**

Nancy Kramer

Vice Chancellor of Academic Affairs, Allen College

**Bethany Larson** 

Associate Professor of Theatre, Buena Vista University

Leah Zuidema

Associate Provost, Dean for Curriculum & Institution, Dordt College

Catherine Wilson Gillespie

Associate Dean, School of Education, Drake University

Laurie Hanson

Dean of Curriculum, Eastern Iowa Community College

Linda Allen

President, Hawkeye Community College

Jolene Rogers

Executive Director of Community and Business Relations, Iowa Lakes Community College

Jackie Rees Ulmer

Professor and Chair, Department of Supply Chain and Information Systems, Iowa State University

Kacy Webster

Campus President, Kaplan University

Karen Anderson

Vice President of Enrollment Management and Student Affairs, Mercy College of Health Sciences

Allison Ambrose

Associate Dean, College of Business, St. Ambrose University

Bria Marcelo

Diversity Resources Director, Chief Diversity Office, University of Iowa

Kavita Dhanwada

Associate Provost for Academic Affairs and Professor of Biology, Dean, Graduate College, University of Northern Iowa

#### **Non-Institutional Members**

Graciela Caneiro-Livingston

Dean of Undergraduate Studies, Clarke University

Paula O'Loughlin

Provost, Coe College

Kimberly A. Brown

Vice President, Enrollment Management and Student Affairs, Des Moines University

Meg Richtman

Vice President for Strategic Initiatives, Iowa Wesleyan College

Gail Hayes

Senior Associate Dean of Academic Affairs, University of Dubuque

# Distinguished Higher Education Leadership Award

### Valerie Newhouse

#### 2017 Distinguished Higher Education Leadership Awardee

President, Iowa Lakes Community College with campuses in Algona, Emmetsburg, Estherville, Spencer and Spirit Lake.

Newhouse was nominated by Jolene Rogers, executive director of Community & Business Relations, Iowa Lakes Community College.



"Focusing on quality and her commitment to communication, President Newhouse draws on the administrative team, faculty and community leaders to accomplish college goals." Rogers says, "Valerie's service to her community is equally impressive. She is respected at local, county and state levels, serving on multiple boards promoting the value of education, training, and economic development."





Valerie has successfully served Iowa Lakes Community College for over 25 years and as President for eight of those years. Valerie effectively led and continues to lead the college through tumultuous times with a collaborative effort. Valerie is the first female president at Iowa Lakes Community College and one of only a few in the state. Under her leadership, Iowa Lakes was able to leverage the positive community relationship and pass the first-ever capitol bond referendum with 64% approval last spring. The \$16 million issuance allowed Iowa Lakes to move critical building projects forward at each of the five campuses. She is a pioneer in secondary programming, piloting a Career Academy where at–risk high school students thrive in the collegiate environment. As a leader, she recognized the benefit of putting the right individuals and teams together to advance the college mission as a result of her roles in Human Resources and staff development.

Valerie continues to be visible and well connected to college students, community members and staff at five different campuses even though the administrative offices are not located on any of the campuses. She led the effort for lowa Lakes Community College to be named the Northwest Iowa Regional STEM Hub. Valerie is relentless on her focus for quality programs, facilities and personnel. Under Valerie's leadership, Iowa Lakes Community College has been named a Military Friendly Institution and a Top 100 Places to Work.

Valerie's service to her community is equally impressive. She is respected at local, county and state levels and actively serves and chairs numerous local and statewide committees promoting the value of education, training and economic development. Valerie is a native lowan and a product of the community college system and an lowa Lakes' alum.

# Distinguished Higher Education Leadership Award

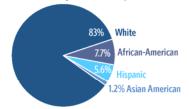
This award was created to recognize and honor those individuals who have distinguished themselves by providing outstanding leadership to women in their institutions, in their profession, and in society-at-large. The award is designed to recognize work on behalf of women in higher education that is beyond the scope of the nominee's formal staff or faculty job responsibilities.

Please see the website for nomination and additional details.

http://www.iowawhe.org/awards/

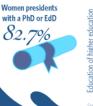


#### Race/ethnicity of women presidents



- Minority presidents were more likely than white presidents to be women
- . More than one third of Hispanic and African-American presidents are women, compared to only 25% of white presidents
- · Because the total number of minority presidents hasn't grown substantially, the proportion of all presidencies held by minority women remains low
- Since 2006, women have increased their proportion by 2% among African-American presidents and 4% increase among Hispanic presidents

#### Education



Women president's top three fields of study

# **ACE Moving the Needle**

According to the ACE website, http://www.acenet.edu/ leadership/programs/Pages/Moving-the-Needle.aspx:

"The Moving the Needle initiative is designed to raise national awareness about the importance of achieving gender parity and diversity in higher education leadership. This collaborative, multi-association initiative seeks to increase the number of women in senior leadership positions in higher education through programs, research, and resources.

"While many believe that women's battle for gender parity in the workplace has already been won, recent data suggest that this is far from reality. According to ACE's The American College President 2012 report, only 26% of the nation's college and university presidents are women and the rate of change has stalled since the late 1990s. Although women now earn the majority of all college degrees and are well represented in entryand mid-level positions in most sectors of the economy, they have made surprisingly little progress in advancing to chief executive positions."

Resources, news, blogs and tools for the Moving the Needle initiative, may be found at http://www.acenet.edu/news-room/Pages/Moving-the-Needle-Resources.aspx

Advancing women's careers and leadership in higher education

# Board of Directors and Officers

Maria Bohorquez, IOWAWHE President, Drake University, maria.bohorquez@drake.edu

Lori Berglund, Buena Vista University, BerglundL @bvu.edu

Dawn Bratsch-Prince, Iowa State University, deprince @iastate.edu

Nancy Hill Cobb, University of Northern Iowa, nancy.cobb@uni.edu

Georgina Dodge, IOWAWHE Past-President & Communications/Membership Chair, University of Iowa, georgina-dodge@uiowa.edu

Ellen Kabat Lensch, IOWAWHE State Network Regional Coordinator, Eastern Iowa Community College, ekabatlensch@eicc.edu

Representation across sectors

WOMEN PRESIDENTS BY INSTITUTION TYPE

Role prior to presidency

RESUME

Other senior campus exec\*

6 Never outside of higher ed

Outside higher ed

25.2% Never a faculty member

President/CEO

51.9% CAO/provost\*

Regina Matheson, IOWAWHE President Elect and 2018 Conference Chair, St. Ambrose University, mathesonreginam@sau.edu

Rhonda Pennings, IOWAWHE Secretary and 2017 Conference Chair, Northwest Iowa Community College, rpennings@nwicc.edu

Norma Perez-Kahler, IOWAWHE Treasurer, Des Moines Area Community College - Urban Campus, nlperezkahler@dmacc.edu

Please send comments or ideas for future issues to the Editor, Georgina Dodge and her assistant, Kim Carter, kimberly-j-carter@uiowa.edu.